



Real Estate Asset Management

TRAINING IN REAL ESTATE ASSET MANAGEMENT: A STRATEGIC INVESTMENT!



Session 4

Tuesday, April 13, 2010 • 7:30 to 9:30 a.m.
 Mount Stephen Club • 1440 Drummond

Real Estate Marketing in 2010: Tools and Trends

Owners, managers, realtors, real estate professionals (lawyers, architects, designers); what are the most efficient means to reach the public you are targeting? How can you get your space or service offer known without irritating the recipient, drowning in useless e-mails and advertising as we are? Come and see a presentation on the tools and trends in real estate marketing in 2010; it will allow you to familiarize yourself with the 2 main search engines used throughout our industry (Altus InSite & eSpaceListings), and listen to advice and comments from an advertiser specialized in real estate projects.

Information

Catherine Thibault • 514-866-3625 ext. 26
 Events and Marketing Director

Dominique Felx • 514-866-3625 ext. 21
 Events and Marketing Coordinator

Sponsor



Caisse de dépôt et placement du Québec
 Groupe Immobilier

IVANHOÉ CAMBRIDGE
 OTÉRA
 SITQ

Moderator



André G. Plourde
 President, Chartered Real Estate Agent
Montreal Real Estate Group

Guest speakers



Marie-France Benoit, B.Comm MBA
 Director, Development
Altus InSite, division of Altus Group



Peter Newman
 Principal
eSpaceListings



Jean-Philippe Tardif
 Vice-President
Bleubiancrouge branding & design

REGISTRATION

Fill out and send by e-mail dfelx@iduquebec.com at or fax to 514 866-0166. Please register **before April 9, 2010**. After April 9th, there will be no refunds, but transfers can be arranged.

Company to be billed _____

Billing Address _____

Number of participants _____

Name _____

Tel. _____

Fax _____

E-mail _____

PACKAGE A - Individual session (Taxes included)	
UDI Member	Non-Member
_____ X \$141.09 =	_____ X \$186.24 =

UDI Member : Cheque Payable to: **Urban Development Institute of Quebec**
 Credit card

Non member: Payment accepted by credit card only.

Mastercard Visa

Card Number

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MEDIA PARTNER



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